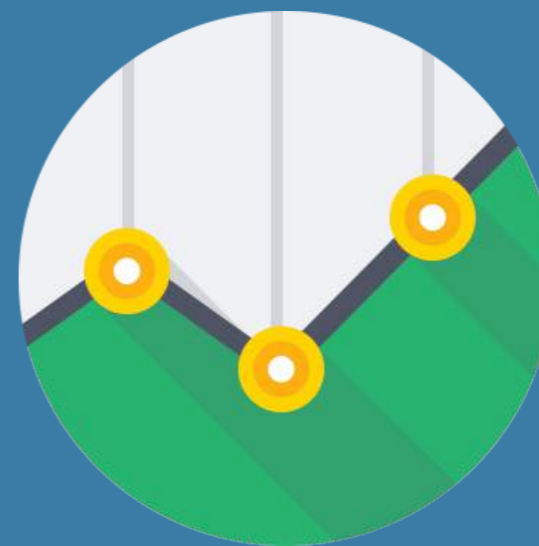


From 'adequate' to 'excellent'

Improving online consultation

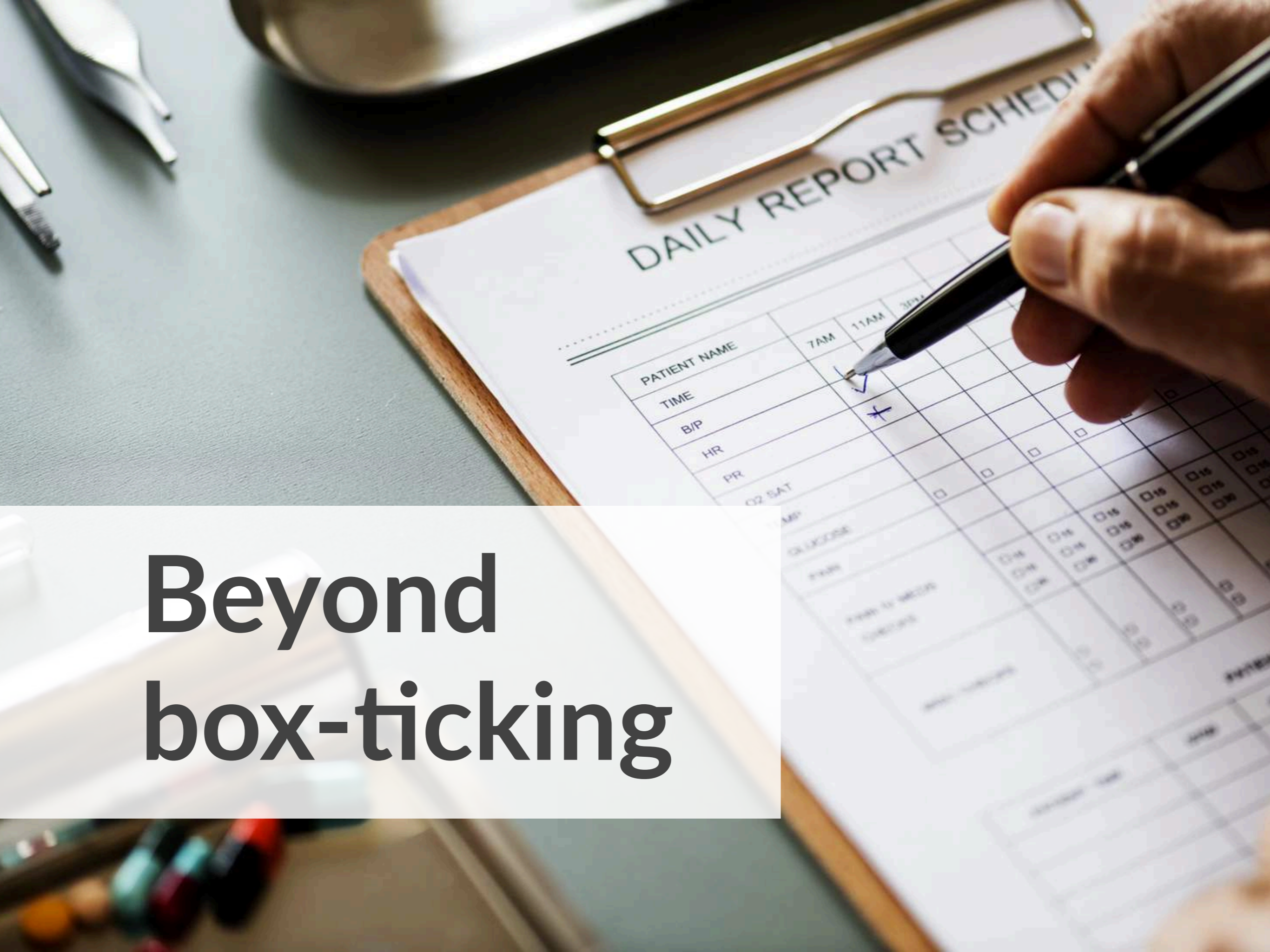


Aspiring to more



You've covered off the essentials of online consultation. In fact, you're pretty good at it: the surveys get published on time, you've agreed your demographics questions, you even get decent take-up. But you don't want to settle for 'good enough' – you want to really excel, to be 'best in class'.

Well, we want you to excel, too. Here are some of the common areas where there may be room to do even better...



Beyond box-ticking

Formulaic forms

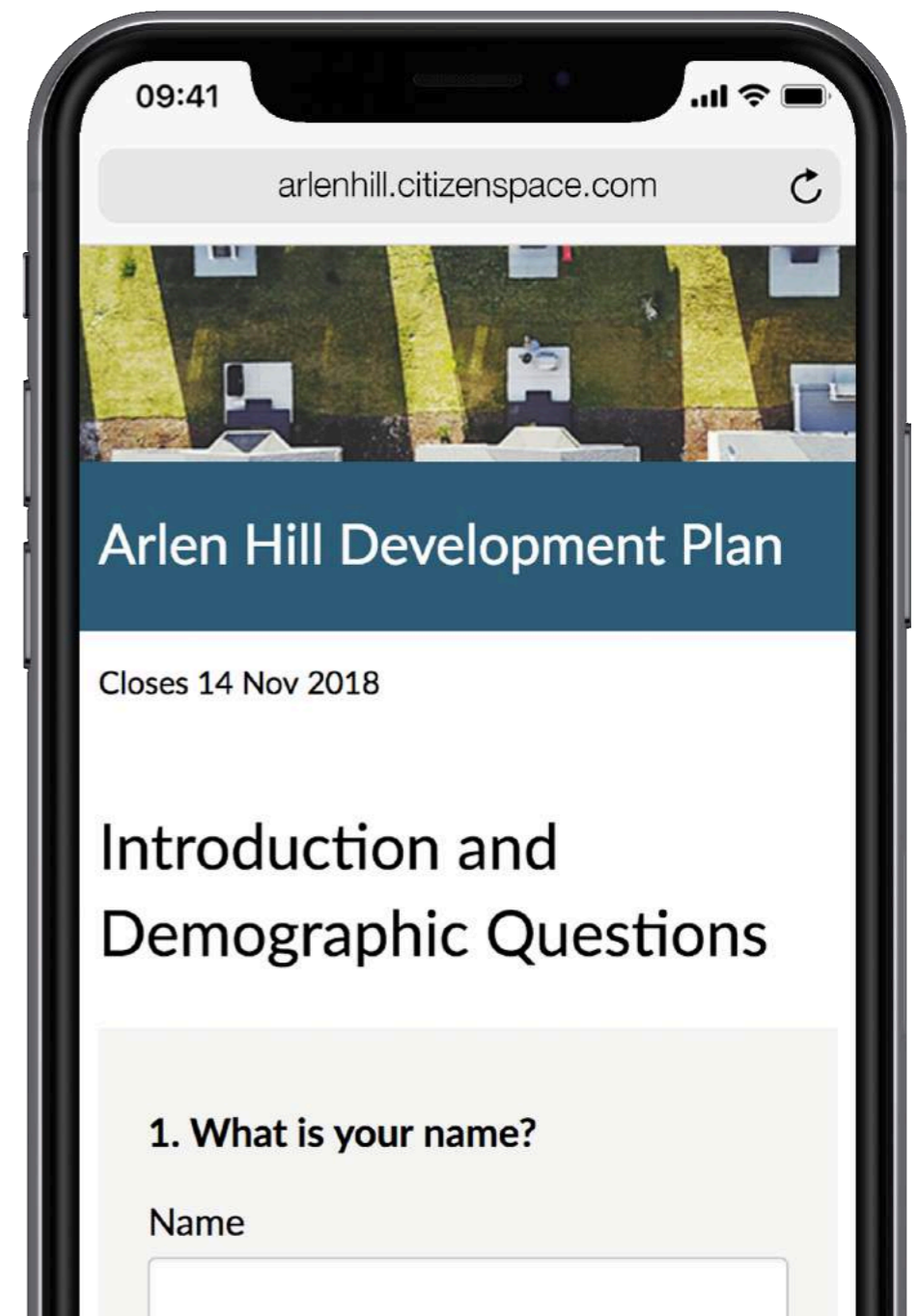


We sometimes find that people have worked hard to establish efficient processes for online consultation, only to end up disappointed by the 'soulless' surveys they produce.

As they say, 'the medium is the message' – and it's important to show, in the way they are conveyed, that consultation is more than a box-ticking exercise.

Engaging surveys

Citizen Space includes a wealth of **easy-to-use tools** to make your consultations really sing: rich media embeds, PDF document viewers, on-demand fact banks and more. It allows even new users to quickly make beautiful, engaging consultations that produce better, more engaged responses from participants.





Stronger analysis

A tough task

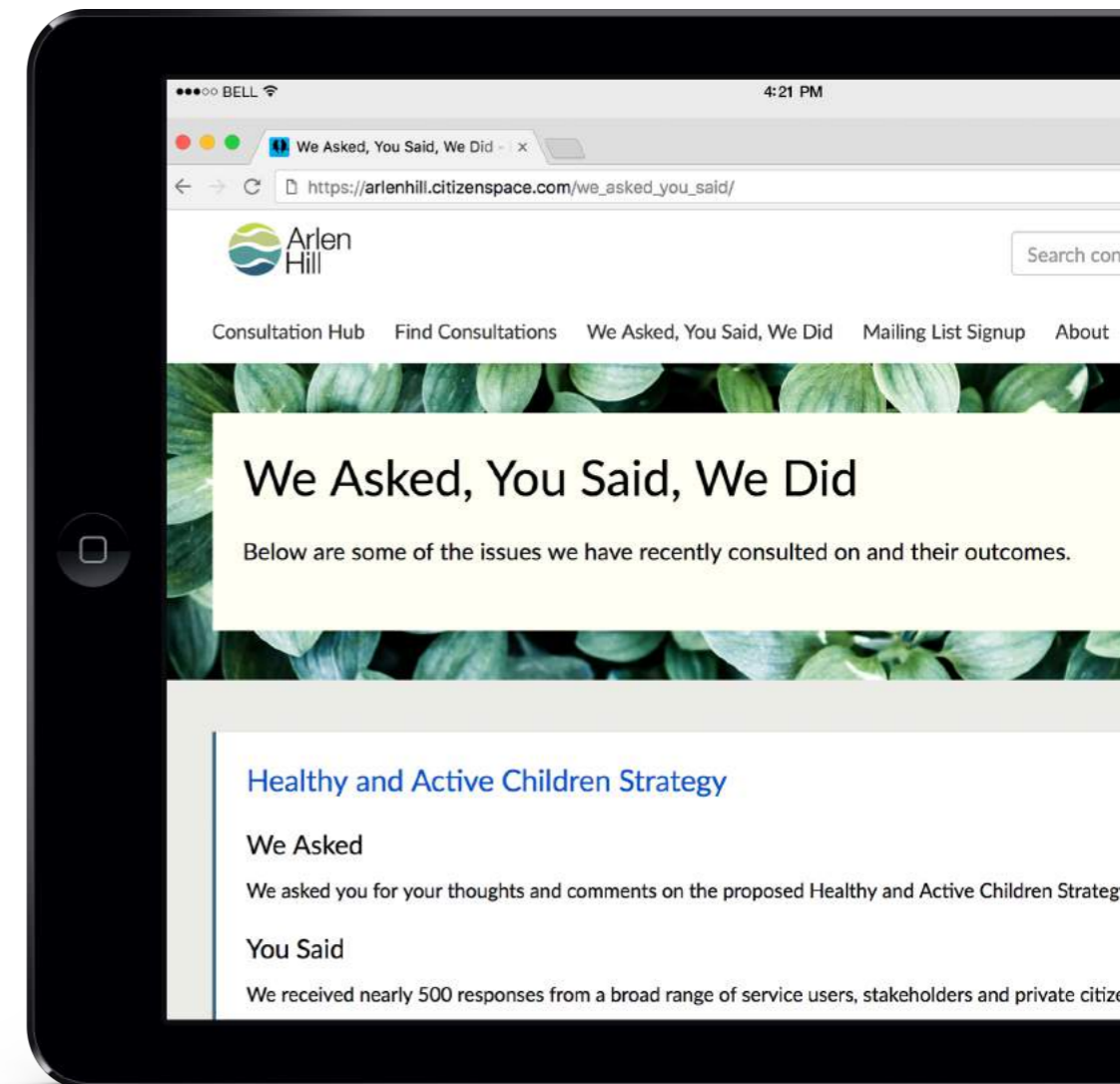


It's one thing receiving responses to a consultation, but quite another turning that data into meaningful insight.

Often, people just run out of time to crunch the numbers. Even when there are dedicated analysts on hand, data can be hard to wrangle. And then there's the time-consuming, intricate work of reporting results back to participants.

User-friendly tools

With Citizen Space, it's easy to produce high quality, insightful reports and analysis. See **real-time charts** on quantitative questions; use **data coding tools** to efficiently work through qualitative ones. And present your findings in a user-friendly way with our redaction and response publishing options.



Culture over technology



More than tools

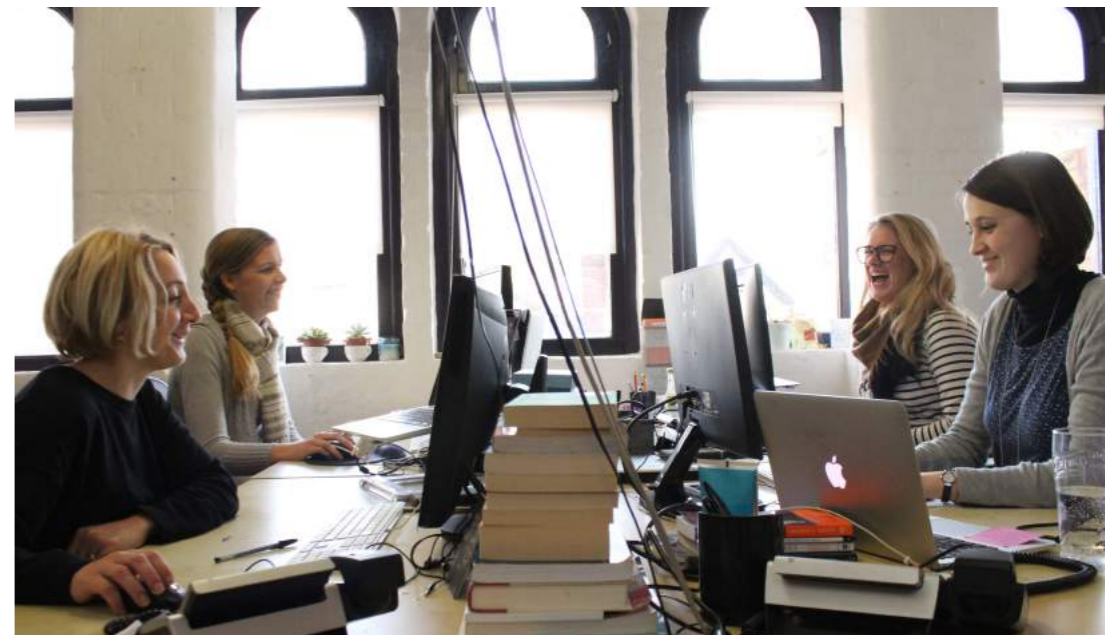


At the end of the day, you could have the greatest software and systems in the world – but without the organisational familiarity and, maybe more importantly, the **culture** that allows you to make the most of them, you won't see the improvement you're looking for.

Expert advice

We're not just a software company. We've worked with all levels of government, around the world, to improve online participation since 2001.

Our expert team will supply you with tailored training, advice and support so that you can really excel.



Want more help?

To discuss using Citizen Space to suit your needs, get in touch to arrange a demo:

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