

“Your Freedom”: policy crowd-sourcing case study

Client: Cabinet Office (UK)

Type of process: National scale crowd-sourcing

App used: Dialogue App

Project snapshot

Your Freedom was the Coalition's first-ever crowd-sourcing process, and the world's biggest ever political crowd-sourcing project, gathering 10,000's ideas from over 40,000 people, and with over 500,000 visits to the site.

Project detail

Deputy Prime Minister Nick Clegg launched the Coalition's Your Freedom initiative as a call to arms against pointless regulation and unnecessary bureaucracy, asking the public how they want the Government to redress the balance between the citizen and the state.

Using Delib's Dialogue App, the Your Freedom website at www.hmg.gov.uk/yourfreedom was an opportunity for anyone to suggest ideas on restoring liberties that have been lost, repealing unnecessary laws and stripping away excessive regulation on businesses.

The Dialogue App allowed users to view other people ideas, rate and comment on those ideas, as well add their own ideas.

Project in numbers

Total users: 47,226

Total comments: 97,783

Total ideas: 15,238

Total ratings: 242,921



“ What I find especially exciting about this project is that, now we have got the ball rolling, the debate is totally out of government’s control. Real democracy is unspun -it is the raucous, unscripted debates that always throw up the best ideas.” Nick Clegg, Deputy Prime Minister

For more information, visit: www.Dialogue-App.com or www.Delib.co.uk

