

# Warrington choose Delib apps to engage residents on budget

**Client:** Warrington Borough Council

**Type of process:** Online budget consultation

**Apps used:** Dialogue App  
Budget Simulator

## Project snapshot

Warrington Borough Council were faced with budget pressures that would see them need to make major changes to the way in which the council operated in coming years. Having already identified how to save 60% of the £50m deficit, they were yet to decide on how they would achieve the remaining sum. It was felt that a high-profile budget consultation was the best way to get ideas for this - and Delib's Budget Simulator and Dialogue App were chosen as the best and most cost-effective tools for the job.

## Project detail

Since the cuts would be affecting residents in such a large way, Warrington wanted to run a high-profile budget consultation so that the public could be made more aware of the situation and to understand how they thought the remaining deficit could be achieved.

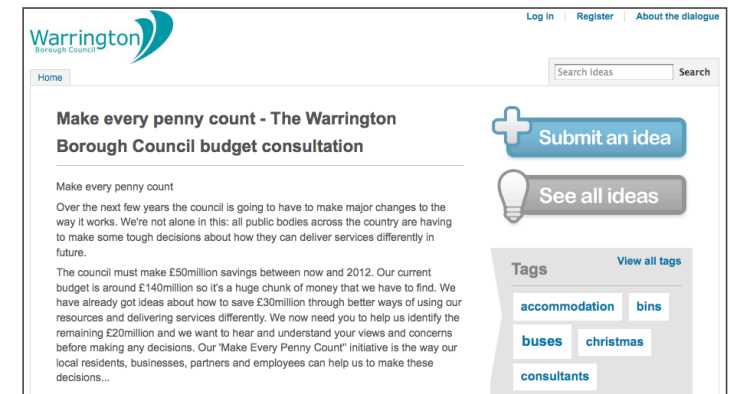
Using a Budget Simulator enabled residents to understand the councils' tough budget pressures. They were then able to respond to which services they felt it was most important to protect spending within and which they felt could be cut. The Dialogue App subsequently enabled a space for residents to engage in a more enriched way. The ability to post ideas on how to save money and for others to rate, tag and discuss those ideas enabled many spending-based suggestions to emerge from the public domain.

The app's dashboards made the consultation easy to monitor and provide weekly updates to senior management and councillors. Sian Evans, E-Communications Officer at Warrington, said "We were surprised at the high levels and the quality of response achieved through using the Budget Simulator and Dialogue App".

## Project in numbers

**Total budgets submitted:** 198    **Total ideas:** 111    **Total comments:** 339    **Total tags:** 100

For more information, visit: [www.BudgetSimulator.com](http://www.BudgetSimulator.com) or [www.Dialogue-App.com](http://www.Dialogue-App.com)



“ Using Delib's apps not only provided high levels of engagement for our budget consultation, but great value for money too.

” Sian Evans  
E-Communications Officer  
Warrington Borough Council

