

“Quadrennial Review”: crowd-sourcing case study

Client: Department of Homeland Security

Type of process: Internal idea crowd-sourcing

App used: Dialogue App

Project snapshot

The Department of Homeland Security used the Dialogue App to run their internal Quadrennial policy-making process, aimed at engaging their 180,000+ employees across the US.

Project detail

Between July 16 and October 4, 2009, more than 20,000 stakeholders from all 50 U.S. states participated in the National Dialogue on the Quadrennial Homeland Security Review (QHSR). The valuable comments and ideas solicited via both online and offline activities were used directly to inform the study groups tasked with writing the QHSR for the Department of Homeland Security.

A customised version of the Dialogue App was used to run the online Dialogue process - with three customised versions being rolled out over the 3 month consultation period.

The final report based on this Dialogue process was then delivered to Congress.

www.Homelandsecuritydialogue.org/dialogue1

Project in numbers

Total users: 4,900

Total comments: 3,174

Total ideas: 856

Total ratings: 8,425

For more information, visit www.Dialogue-App.com or www.Delib.co.uk



Guide and inform the work of the QHSR Study Groups – participate in the National Dialogue

- As a nation, we face a number of common threats, and homeland security is a shared responsibility. The QHSR is a critical part of DHS's efforts to review and refine the nation's approach to homeland security
- DHS views the QHSR as an opportunity for unprecedented collaboration and partnership across the homeland security stakeholder community. The National Dialogue is an extension of the QHSR study groups.
- The content you will see is the actual work product of the QHSR study groups. Please note, this is not final, vetted DHS policy.
- This is an iterative process. Your comments will feed directly into the study groups' deliberations as they frame options for homeland security decision makers.

